REGISTRATION FORM

ITAP
Interpretative Thinking, Analysis & Presentation

EDUCATOR

2-Day Research Capacity Enhancement Workshop

Full Name _____

Co./Org. _____

Designation _____

Mobile no _____

Email _____ Facebook ID _____

Billing Add. _____

_____

Agent's Code _____ Agent's Name/Company _____
(if applicable) *(if applicable)*

PACKAGE *please tick (√) where appropriate:*

Type	Fee (RM)	Confirmation
ITAP EDUCATOR 2-Day Research Capacity Enhancement Workshop		☐

PAYMENT MODE *please tick (√) where appropriate:*

1 **Cash Cheque** payable to UCSI EXTENSION SDN BHD

Cheque no. _____ Date _____

2 **Direct Cash Payment**

Cash Receipt no. _____ Date _____

3 **Cash Direct to Bank Account**

Account Name: UCSI Extension Sdn Bhd

Bank Name: Maybank Berhad

Account no.: 5142-8041-8724

TERMS & CONDITIONS

Registration:
Full payment is required before workshop begins.

Confirmation of Registration:
A receipt will be issued via email upon confirmation of full payment.
Registered delegates will need to show proof of receipt on workshop day.

Substitution / Cancellation:
There is no refund for cancellations, however, substitution of name(s) is allowed.

Registration Deadline:
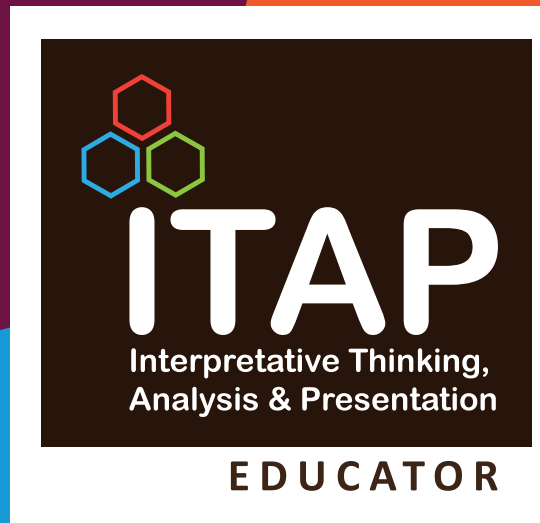Seven (7) days before the date of the workshop.

Yes, I fully agree and accept the terms and conditions of this programme.

_ _
(signature)

Name:

Date:

ITAP
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EDUCATOR

2-DAY RESEARCH CAPACITY ENHANCEMENT WORKSHOP

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L.E.Git Learn . Experience . Grow

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L.E.Git rewards LOYALTY PROGRAMME

UCSI EXTENSION A member of UCSI Group

f /legitcommunity

www.legitexpose.blogspot.com

www.ucsiextension.com

Think like a researcher, write like a consultant

This workshop aims to develop advance research skills of participants through lectures, presentations, use of software, robust training techniques, hands-on practice, exercises and real life examples. Along with theoretical understanding, participants are challenged to exercise the concepts and then apply those to and in their own settings.

Component of Deliverables (IT + AP)

INTERPRETATIVE THINKING

1. Analysing organisational needs
2. Complete Cycle of Research (Chapter structure, literature review, framework, Research Design)
3. Concept of Research and Methodologies

ANALYSIS PRESENTATION

1. Statistical analyses of personnel functions, effectiveness, improvements, and other similar areas
2. Mentorship (Common theme, group for start-up of ideas/problem statement from each participant)
3. Hands on SPSS and Tools (Basic)

"Think like a Researcher"

"Write like a Consultant"

Aims of ITAP

- To equip participants with the concepts and skills necessary to undertake high level critical thinking research, with the competency to present in a form appropriate to the intended audience.
- To provide a strong foundation to allow participants to identify and critically review appropriate research publications and resources necessary to rationalise and justify the significance of problem statements in the workplace.
- To expose the available range of methods, techniques and tools needed to undertake significant research projects within the domain of study, and propose solutions and recommendations.

Target Participants

- Early Stage Researcher
- Faculty members
- Research Scholars (MPhil/PhD)
- Research Associates
- Researchers of Medical Sciences
- Researchers of R&D Organisations
- Researchers of Social Sector Organisations

SPSS and AMOS: Crash Course for Beginners worth RM 30.00

FREE COPY for each workshop participant

The Facilitators

Assoc Prof Dr Keoy Kay Hooi
- Director, Centre of Excellence for Research, Value Innovation and Entrepreneurship & Associate Professor, Faculty of Hospitality and Management, UCSI University.
- Advisory Committee-Business Ideation and Innovation Centre, UCSI University.
- Founding member of Green Research Entrepreneurial Cluster (GrenReC).
- 8 Years of Experience in UK, Centre of Entrepreneur and Entrepreneurship Management, Bradford University, UK.
- Certified TTT Exemption.

Assoc Prof Dr Kwek Choon Ling
- Senior Lecturer, Faculty of Management & IT, UCSI University.
- Experienced academic and researcher with over 9 years of teaching and research experience.
- Research Interest : Education Marketing.
- Certified TTT Exemption.

Day 1
Interpretative Thinking
1. Overview of the Workshop
2. Component of Dissertation and Rationale
3. Structure of Dissertation and Value Proposition
4. The Literature Review
5. Research Methods : Concept
6. Findings, Discussions & Conclusions

Day 2
Analysis Presentation
1. Introduction to SPSS Software and its Application
2. Data Preparation by Using SPSS Software
3. Data Analysis by using SPSS Software
   a.(Part I : Descriptive Analysis)
   b.(Part II : Scale Measurement)
   c. Software (Part III : Inferential Analysis)
4. Introduction to AMOS Software and Its Concept
5. Data Analysis by Using AMOS