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Education  
Vacation  
Culture Integration





## Have fun, educate and experience Malaysia the way it should be ...with us!

An innovative learning experience that integrates education, cultural experience and vacation. Our cross cultural diversity and professionalism provides a good learning ground to understand the diverse leadership styles in a multicultural society of 'Malaysia Truly Asia'.

Participants will gain invaluable knowledge and experience on social and economic issues, and the unique culture of Malaysia.



## Target Participants

A customised approach based on expectations of specific needs and objectives of target groups.

- University students
- Working professionals
- Corporate
- Non-profit organisations / Trade organisations

## Programme Structure



1

### EDUCATION

- Innovation, Business Strategy and Change
- Leadership Transformation programme
- Personal Development – Image Branding Programme
- Business/Corporate Benchmarking Programme
- Social Media – Entrepreneurial Challenges and Opportunities
- Company and Organisational Visits (benchmarking programme)
- The University Experience
- English & Communication Skills

2

### VACATION & VISITS

- Overnight Camp and Teambuilding trip
- Visits to sights and sounds of 'Malaysia Truly Asia'
- Malaysian Nature Experience – parks and hikes
- Malaysian Shopping Experience – malls, bazaars, & night markets!

3

### COUNTRY, SOCIAL, & CULTURE INTEGRATION

- Government Economic Transformation Plan Strategies
- NGO activities and challenges
- Social integration
- Cross-Cultural Understanding and Discovery programme
- Cultural Attractions Visits – religion place of worship, food, people, crafts, entertainment, architecture, historical sites

**NOTE:** 1. All trips and visits are supervised, except during Free & Easy periods.  
2. Programme structure can be customised based on needs and budgets.

## Fee Structure

Starts from **USD 1,200** per participant \*

- \* Subject to programme specifications, number of participant, and duration.
- \* Fees are subject to a minimum group of 25 participants per programme engagement.
- \* Fees include food, accommodation, transportation, training engagement and local travel insurance.
- \* Fees do not include all airfare expenses.



## Programme Delivery Cycle

1

### PROGRAMME NEEDS ANALYSIS (PNA)

Free consultation session to gauge desire needs, specifications and expectation from client.

2

### PROGRAMME PROPOSAL & CONFIRMATION

Client to approve the programme structure, number of participants, fees, and duration.  
Client to initiate a 60% down payment from the total agreed fees to substantiate the cost on programme preparation and operation setup.

3

### PROGRAMME ENGAGEMENT

Education + Vacation + Culture Integration in action!

4

### PROGRAMME EVALUATION

Participants are required to write a blog post and share their exciting experiences in Malaysia.  
All blog post can be viewed via [www.legitexpose.blogspot.com](http://www.legitexpose.blogspot.com).

## Duration

Organisations or participants may choose to attend the programme within these THREE (3) durations:

7 Days

| 14 Days

| 21 Days

## Call for action!

Our team of professional and experienced consultants are ready to hear from you.

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